

Order Item Summary



WCBS-TV

Order ID: 58260	CF NTL-POL	FBD - LBD: 09/25/12 - 10/01/12	HL#:	Created: 09/21/12 05:01 PM
Client: MENENDEZ FOR SENATE (170464)	CPE: / /	Agency Commission: 15 %	Updated: LMANOGUE on 09/21/12 05:47 PM	
Agency: MESSAGE & MEDIA INC. (22198)	Product: Menendez for Senate	Self Protect.: :05:00	Confirmed: 09/21/12 05:47 PM	
Buyer: Leah Casterlin	Demo: P25-54 DMA RTG	Sched. Code: Z	Contract: 09/24/12 10:47 AM	
AE: JOHN LINK POL.-GWTS-PH		Billing Int: Monthly	BM : SS	
Share: 0% WABC: 0% WNBC: 0% WNYW: 0% WPIX: 0% WWOR: 0% WPXN: 0% WLNY: 0% OTHER: 0% CABLE: 0%				

New Order; KEC/PH 9/21/12

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
001	M5-6A	* T W T F * *	NEWS	30				0.0	\$500.00	5	\$2,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
002	MLOCAL6AM	* T W T F * *	NEWS	30				0.0	\$2,700.00	4	\$10,800.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
003	MLOCAL6AM	M * * * * *	NEWS	30				0.0	\$2,700.00	1	\$2,700.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
004	MEARLY	* T W T F * *	NEWS	30				0.0	\$1,350.00	4	\$5,400.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
005	MEARLY	M * * * * *	NEWS	30				0.0	\$1,350.00	1	\$1,350.00		
	CDR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
006	NNOON1	* T W T F * *	NEWS	30				0.0	\$750.00	4	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	4										

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Share: 0% WABC: 0% WNBC: 0% WNYW: 0% WPIX: 0% WWOR: 0% WPXN: 0% WLNY: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
007	NNOON1	M * * * * *	NEWS	30				0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
008	DPHIL	* T W T F * *	PHIL	30				0.0	\$800.00	4	\$3,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
009	DPHIL	M * * * * *	PHIL	30				0.0	\$1,000.00	1	\$1,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
010	EJUDY	* T W T F * *	EFG	30				0.0	\$1,000.00	5	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
011	ENEWS5P	* T W T F * *	NEWS	30				0.0	\$1,400.00	4	\$5,600.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	4										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
012	ENEWS5P	M * * * * *	NEWS	30				0.0	\$1,500.00	1	\$1,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

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Share: 0% WABC: 0% WNBC: 0% WNYW: 0% WPIX: 0% WWOR: 0% WPXN: 0% WLNY: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
013	NCBSEVE	* T W T F * *	NETN	30				0.0	\$2,500.00	2	\$5,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
014	NEARLY	* T W T F S S	NEWS	30				0.0	\$1,400.00	5	\$7,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	5										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
015	NEARLY	M * * * * *	NEWS	30				0.0	\$1,500.00	2	\$3,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
016	AET730	* T W T F * *	ACC	30				0.0	\$2,400.00	2	\$4,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
017	AET730	M * * * * *	ACC	30				0.0	\$2,400.00	1	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Oct 01</u>										
	10/01/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
018	NLATE1	* T W T F * S	NEWS	30				0.0	\$2,500.00	5	\$12,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/25/12	09/30/12	5										

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Share: 0% WABC: 0% WNBC: 0% WNYW: 0% WPIX: 0% WWOR: 0% WPXN: 0% WLNY: 0% OTHER: 0% CABLE: 0%				

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
019	WMRNWSA6	* * * * * S *	NEWS	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
020	WCBSSAT	* * * * * S *	MORN	30				0.0	\$500.00	1	\$500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
021	WMRNWSA9	* * * * * S *	NEWS	30				0.0	\$600.00	2	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	2										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
022	WNEWSSU6-8	* * * * * S	NEWS	30				0.0	\$600.00	3	\$1,800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	3										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
023	WNEWSSU8-9	* * * * * S	NEWS	30				0.0	\$650.00	1	\$650.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										

Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
024	WCBSSUN	* * * * * S	MORN	30				0.0	\$2,000.00	1	\$2,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										

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Item	Time Class	Eligible Days	Break Type	Dur	SC	Self Pr	Sales Catg	P25-54	Rate	Spots	Total	NR	A/G
025	WFACE	* * * * * S	MORN	30				0.0	\$3,500.00	1	\$3,500.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										
026	LCRIMSAT105	* * * * * S *	LFG	30				0.0	\$600.00	2	\$1,200.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	2										
027	LCSIMISUN2335	* * * * * S	LFG	30				0.0	\$950.00	1	\$950.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										
028	LCSIMISAT2405	* * * * * S *	LFG	30				0.0	\$800.00	1	\$800.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
	09/25/12	10/01/12	1										
029	AINSIDER	* * * * F * *	ACC	30				0.0	\$2,400.00	1	\$2,400.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>										
	09/28/12	09/28/12	1										
030	PSIXTY1	* * * * * S	REGP	30				0.0	\$35,000.00	1	\$35,000.00		
	LUR												
	<u>FBD</u>	<u>LBD</u>	<u>Sep 24</u>	<u>Oct 01</u>									
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	WWOR: 0%	WPXN: 0%	WLNY: 0%	OTHER: 0%
			CABLE: 0%	

Order Totals						
Order Section	Confirmed Quantity	Revised Quantity	Confirmed Total		Revised Total	
			Gross Amt	Net Amt	Gross Amt	Net Amt
Spot Buy Lines	68	0	\$128,250.00	\$109,012.50	\$0.00	\$0.00
Installments	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Ancillary Buy Lines	0	0	\$0.00	\$0.00	\$0.00	\$0.00
Order Totals:			\$128,250.00	\$109,012.50	\$0.00	\$0.00